

flat wall products comparison chart

	 Finish	 Colours available	 Washability	 Coverage* for 2 coats (sq.ft./ltr)	 Waterproofing	 Anti-algal property	 Dust resistance
	Smooth, rich sheen on walls	1700+	★★★★★	55-65	Yes	★★★★★	★★★★★
	Smooth, rich sheen on walls	1700+	★★★★★	55-65	No	★★★★★	★★★★★
	Smooth, soft sheen on walls	1700+	★★★★	55-65	No	★★★★	★★★★
	Smooth, matt finish on walls	1500+	★★★	50-60	No	—	★★★









*Actual coverage may vary from the quoted coverage due to factors such as method & condition of application, surface roughness and porosity.

apex ultima protek system

Apex Ultima Protek is a robust painting system that brings you the best of both worlds – the holistic protection of Apex Ultima Protek Basecoat along with unmatched beauty of Apex Ultima. Together, they address specific problems like carbonation, dampness and cracks that affect your building's exteriors.



What are its key benefits?

- 
Anti-carbonation: Protects reinforcement bars from corrosion by preventing carbon dioxide and chloride ions from penetrating into the structure
- 
Waterproofing: Its superior resistance to positive hydrostatic pressure makes it an effective barrier against water penetration
- 
Crack bridging: Provides unmatched crack bridging ability up to 2 mm thus preventing the appearance of cracks on walls
- 
High film thickness: Comes with a superior dry-film thickness of 250 microns (four times thicker than normal paints) to ensure longer life of the coating
- 
Colour Stay™: Ensures brighter, cleaner shades that last longer without fading
- 
Anti-algal Property: Fights formation of algae and keeps walls free from ugly black spots
- 
Dust Pick-up Resistance (DPUR): Doesn't allow dust to settle on walls and helps walls stay clean
- 
High sheen: Offers unmatched finish for exterior walls

PRODUCT FEATURES

Certification



1. Certified for 99.75% reduction in the Liquid Water Transmission Test by Technology Centre, UK
2. Certified as Best-in-class (A4) in Crack Bridging ability by Technology Centre, UK
3. Certified as Anti-carbonation Coating (R = 343) Technology Centre, UK

Shade Range

1700+*



*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

Sheen level

MATT SOFT SHEEN

↓
HIGH SHEEN HIGH GLOSS

3-12 at 60 deg GH

VOC levels



33.67 gms / ltr (for Brilliant White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (For non-flat coating type)

Coverage



2 coat
55-65 sq. ft./ltr

Material Cost*



Rs. 12-14 per sq. ft.

*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary upto + Rs. 0.30 / sq. ft.

apex ultima

weather proof exterior emulsion

What are the key benefits?

- **Colour Stay™ Technology:** Ensures brighter, cleaner shades that stay longer without fading
- **Advanced Anti-algal Formula:** Fights formation of algae and keeps walls free from ugly black spots
- **Dirt Pick Up Resistance (DPUR):** Fights dust from settling on walls to help walls stay clean
- **High Sheen:** Offers unmatched sheen finish for exterior walls
- **Warranty**:** Comes with an unmatched warranty of 7 years

Apex Ultima is a best-in-class, water-based exterior emulsion with silicon additives. It's specially formulated to offer anti-algal protection to exterior walls, all year round.



apex

weather proof exterior emulsion

What are the key benefits?

- **Weather Guard:** Withstands extreme tropical conditions of high rainfall, humidity and heat
- Provides protection against **alkali and UV degradation** ensuring shades do not fade
- **Resists algae and fungi growth** on walls, thus preventing appearance of black spots

Apex is a water-based exterior emulsion with silicon additives that safeguards exterior structures from extreme weather conditions.



PRODUCT FEATURES

Certification



1. Indian Standards (IS) 15489
2. Dirt Pick-up Resistance by Carbon Black Method, R = 9.5
3. Resistant to Blistering*

*Test carried out on paint applied on glass plate, 6ml drawdown dried for 48 hrs

Shade Range

1700+*

*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

Sheen level

MATT SOFT SHEEN

HIGH SHEEN HIGH GLOSS

3-12 at 60 deg GH

VOC levels



33.67 gms / ltr (For Brilliant White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (For non-flat coating type)

Coverage



2 coat
55-65 sq. ft./ltr

Material Cost*



Rs. 4.5-5 per sq. ft.

PRODUCT FEATURES

Certification



1. Indian Standards (IS) 15489

Shade Range

1700+*

*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

Sheen level

MATT SOFT SHEEN

HIGH SHEEN HIGH GLOSS

5-7 at 60 deg GH

VOC levels



32.34 gms / ltr (For Classic White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (For non-flat coating type)

Coverage



2 coat
55-65 sq. ft./ltr

Material Cost*



Rs. 3.5-4 per sq. ft.

*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.
**For Kerala it's 5 years.

*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.

Also check out



apex
tile
guard

Protects roof tiles from rain and harsh sun.

Benefits:

- Water-based
- Excellent water repellency
- 100% acrylic emulsion
- Superior algal protection

ace

exterior emulsion

What are the key benefits?

- Resists chalking, cracking and weathering in comparison to cement paints
- Does not require curing and thus saves time and money during paint application as compared to cement paints
- Better anti-algal protection as compared to cement paints



Ace is a water-based exterior wall finish suitable for dry to moderately humid climatic conditions.

PRODUCT FEATURES

Certification



1. Indian Standards (IS) 15489

Shade Range

1500+*



*Currently available in more than 1500 shades as per the Asian Paints Colour Spectra.

Sheen level

MATTE SOFT SHEEN

HIGH SHEEN HIGH GLOSS

3-12 at 60 deg GH

VOC levels



22.22 gms/ltr (for Classic White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (for non-flat coating type)

Coverage



2 coat
50-60 sq. ft/ltr

Material Cost*



Rs. 1.5-2 per sq. ft.

*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to +Rs. 0.30 / sq. ft.

colour tools



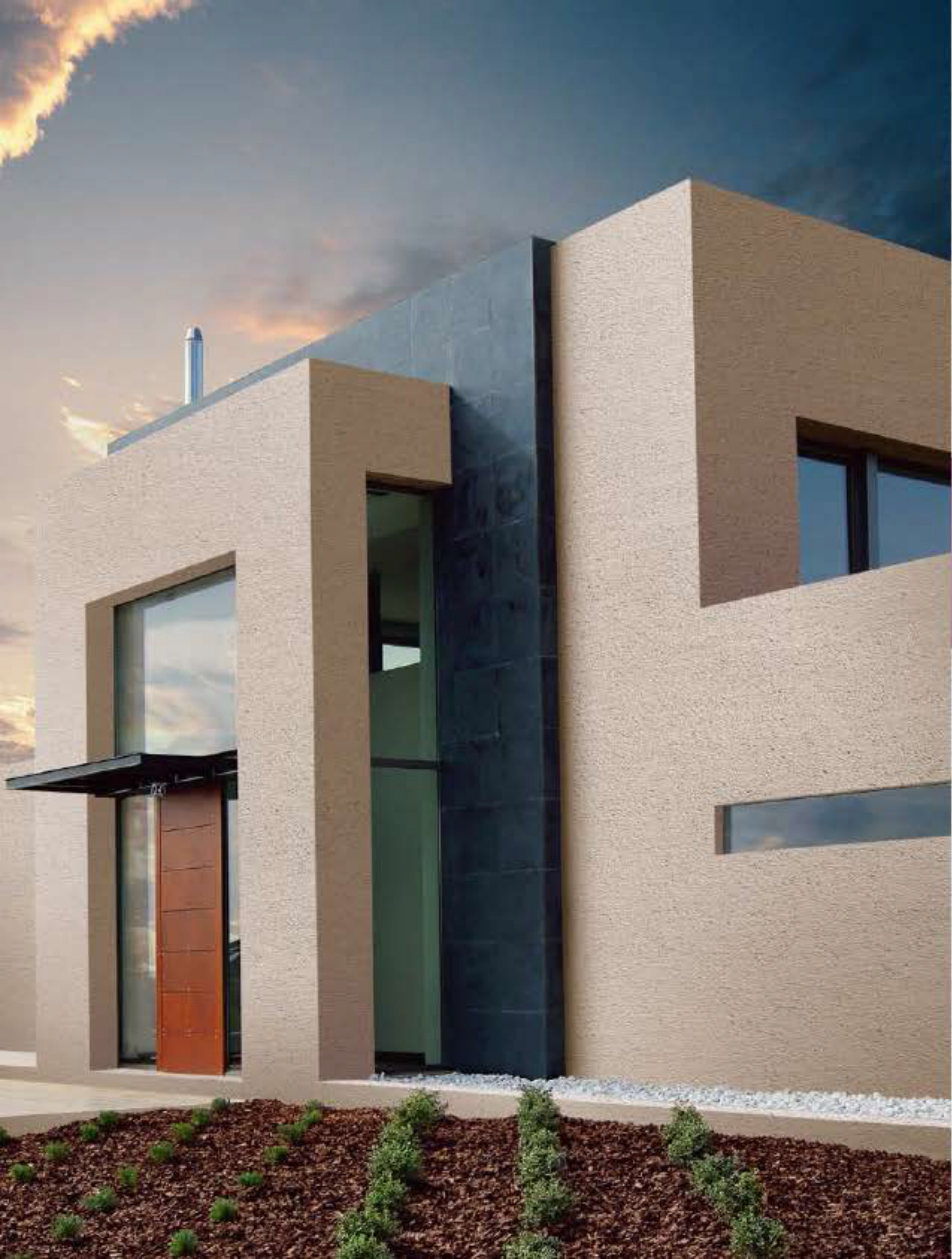
Apex Ultima Book of Colours

Apex Ultima Book of Colours helps you choose the right colour combinations for exterior walls in three easy steps. Just decide on a colour range, pick a shade for the dominant exterior wall and get two colour suggestions that go best with your choice.

Skyline

Skyline empowers you to make the right choice while choosing colours for your exterior structures. This book especially focuses on giving different colour combinations for different building structures, like single tower, multi-tower and apartment buildings.





texture wall product range



Exterior textures add another dimension to your designs and ensure that they don't just get noticed but also talked about.

Select a pattern from any of our Finishes like Speciality, Roller, Scratch & Spray and see it give your exterior surfaces that winning edge.



the apex duracast advantage

Attractive Textures:

Comes in wide variety of finishes to give structures an international, premium look.

Covers Surface Undulations:

Hides fine cracks and surface irregularities to create smoother surface.

Water Repellant:

Increases plaster life with superior protection against wind driven rain.

Anti-algal and Anti-fungal*:

Resists fungal and algal growth, preventing appearance of dark spots on walls.

Long Lasting:

When used along with Apex Ultima, it offers long lasting beautiful finish through superior Dirt Pick-Up Resistance (DPUR) and Colour Stay*.

UV Resistance*:

Offers excellent resistance to harmful UV rays thus protecting walls.

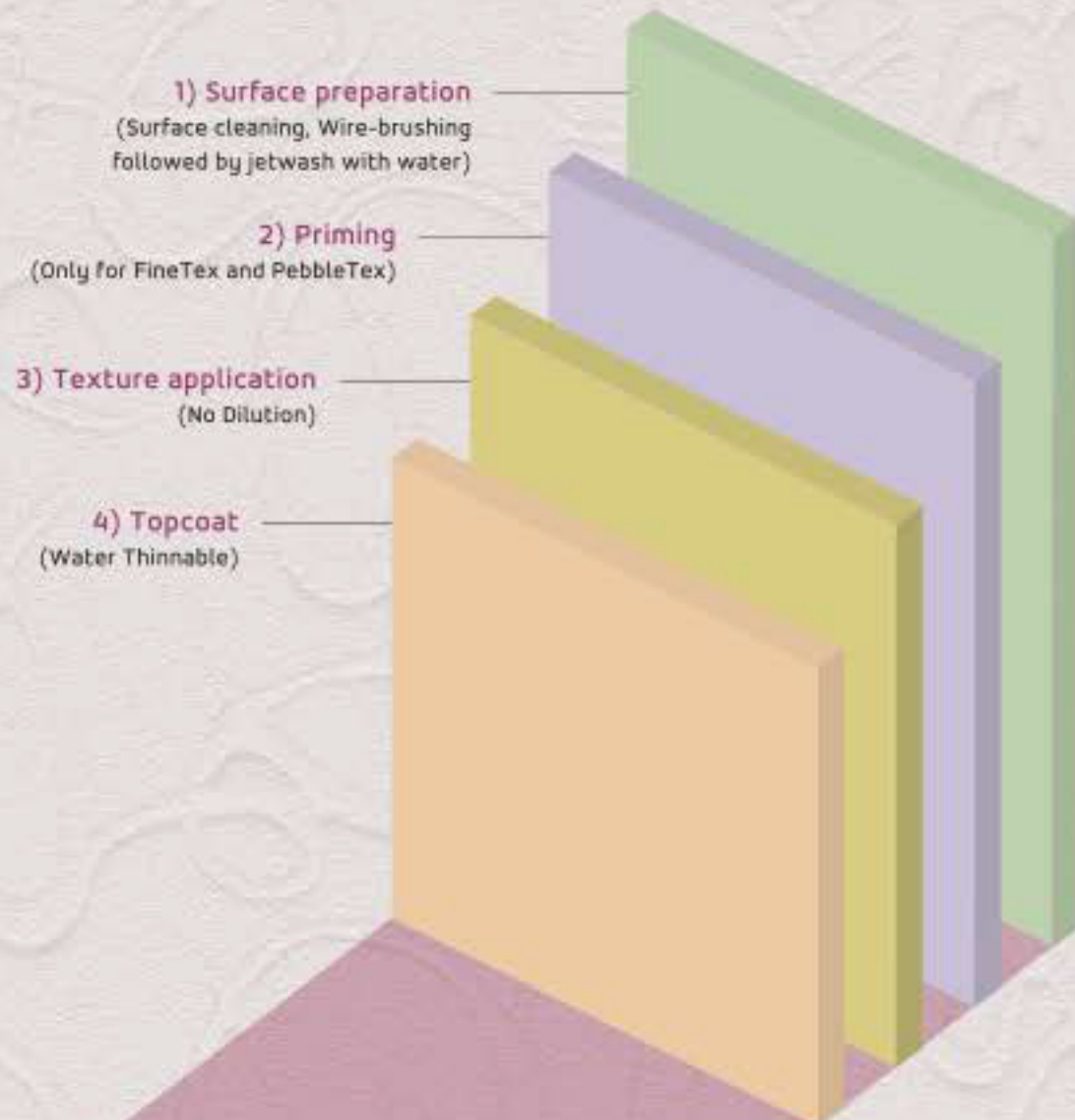
Standard System Warranty:

The only textured finish in the country that comes with a 'Standard System Warranty'.

*When used with Apex Ultima

painting your exterior texture walls

Following the right painting system, using the right tools and applying the suggested Asian Paints products go a long way in helping textures create that lasting impression. Go ahead, make your designs stand out with the truly unique look of Apex Duracast textures.



exterior texture wall painting system



STEP 1 SURFACE PREPARATION:
Use a wire-brush to remove loose dust particles and clean the surface. In case of small cracks up to 3 mm use Asian Paints SmartCare Crack Seal, for bigger cracks re-plaster the surface before moving ahead.



* 100% dilution

STEP 2 PRIMING:
(Only for FineTex and PebbleTex)
Apply one coat of Asian Paints Exterior Primer*



STEP 3 PRODUCT APPLICATION:
Spread the texture paste (not for PebbleTex) undiluted, along the wall surface to get the appropriate thickness^{**}. Once the entire wall has been covered, use either a trowel/roller/spray to get the desired finish.

^{**} Depends on texture used
Thickness for CrossTex, RoughTex, SwirlTex, GhelapurTex and Venezia: 1.5-2.5 mm
Thickness for FineTex and PebbleTex: 0.5-1 mm



STEP 4 TOPCOAT:
Apply 2-3 coats of either Apex Ultima or Apex of desired shade as the final topcoat on the surface.

speciality finish



venezio Apex Duracast Venezia is a fine grain textured finish imported from Italy. Replicating the rustic Italian exteriors, this water-based product based on advanced siloxane-modified acrylic binders gives exterior walls its subtle and sophisticated look.



Unique
Mediterranean
Finish

finish



benefits of venezio:

Super Flexible Film:

Allows the film to hide hairline-cracks on walls.

Excellent Vapour Permeability:

Allows the walls to breathe by allowing water vapour to pass outward through its film.

Improved Water Repellence:

Repels wind-driven rain and running water, off the surface.

Superior Anti-mould & Anti-mildew Performance:

Ensures the finish retains its beauty for years to come.

High Erosion Resistance:

Enables the finish to resist damaging effects of pollution, ensuring it retains its subtle charm for a long time.



dholpurtex Apex Duracast DholpurTex is a high quality acrylic textured finish that's inspired from the Dholpur stone of Rajasthan. Tough and attractive, with the ability to hide surface irregularities, it gives exterior walls a super premium look.



finishes

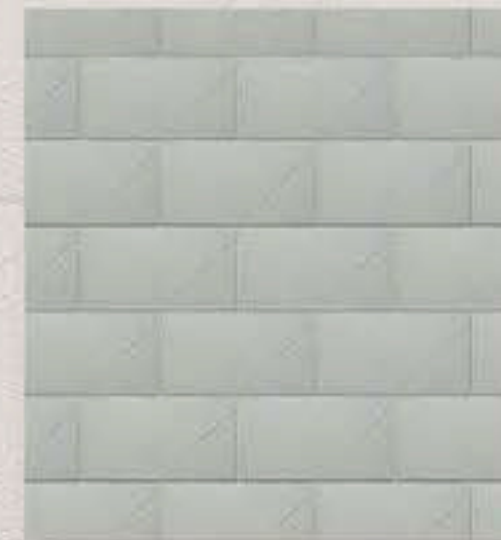
▼ spray



brush ►



◀ brick



stone ▲



scratch finish



finishes

crosstex
criss cross



crosstex
rainfall



swirltex
swirl



rougtex
horizontal



rougtex
vertical



crosstex Apex Duracast CrossTex is a modified acrylic, silica based product of very high quality. It offers a range of innovative trowel based patterns, both for interior as well as exterior wall surfaces.



rougtex Apex Duracast RoughTex is a high quality, resin based modified acrylic product. Its tough texture finish not only increases the life of the exterior wall plaster but also hides cracks.



swirltex Apex Duracast SwirlTex is a modified acrylic, resin based product with special quality quartz.

rollable finish



finetex Apex Duracast FineTex is a modified acrylic water-based product that comes in a ready-to-apply form. Its superior plaster protection and elegant décor options make it great choice for both interior and exterior surfaces.



finishes

finetex ripples



finetex spring time



finetex tropical



finetex cane weave



finetex honeycomb



sprayable finish



pebbletex Apex Duracast PebbleTex is a high quality acrylic based product applied through spraying on wall surfaces. It's available in two finishes - head cut and bubble.



finishes

bubble ▶



◀ head cut

