

## colour tools

### Royale Play & Royale Play Metallics

Showcasing the six special effects textures for Royale Play and Royale Play Metallics, this book helps you give expression to your client's individuality.



### Royale Play Wall Fashion

Drape your creations in style with ideas from the Royale Play Textile book. Also learn how textures inspired by varied and exquisite fabrics can give your creations, a truly unique look.



### Royale Play Stucco

Want your designs to exude sophistication and class? Royale Play Stucco is the book that will tell you all about it. Highlighting the splendor of a marble-finish, it will help your creations leave an impression that lasts.



### Royale Play Dune & Royale Play Safari

Go through the Royale Play Wall Fashion book to find ideas and stylish wall themes for interiors. From traditional Indian motifs to abstract art, you'll find everything here to create that perfect ambience.

### Royale Play Textile

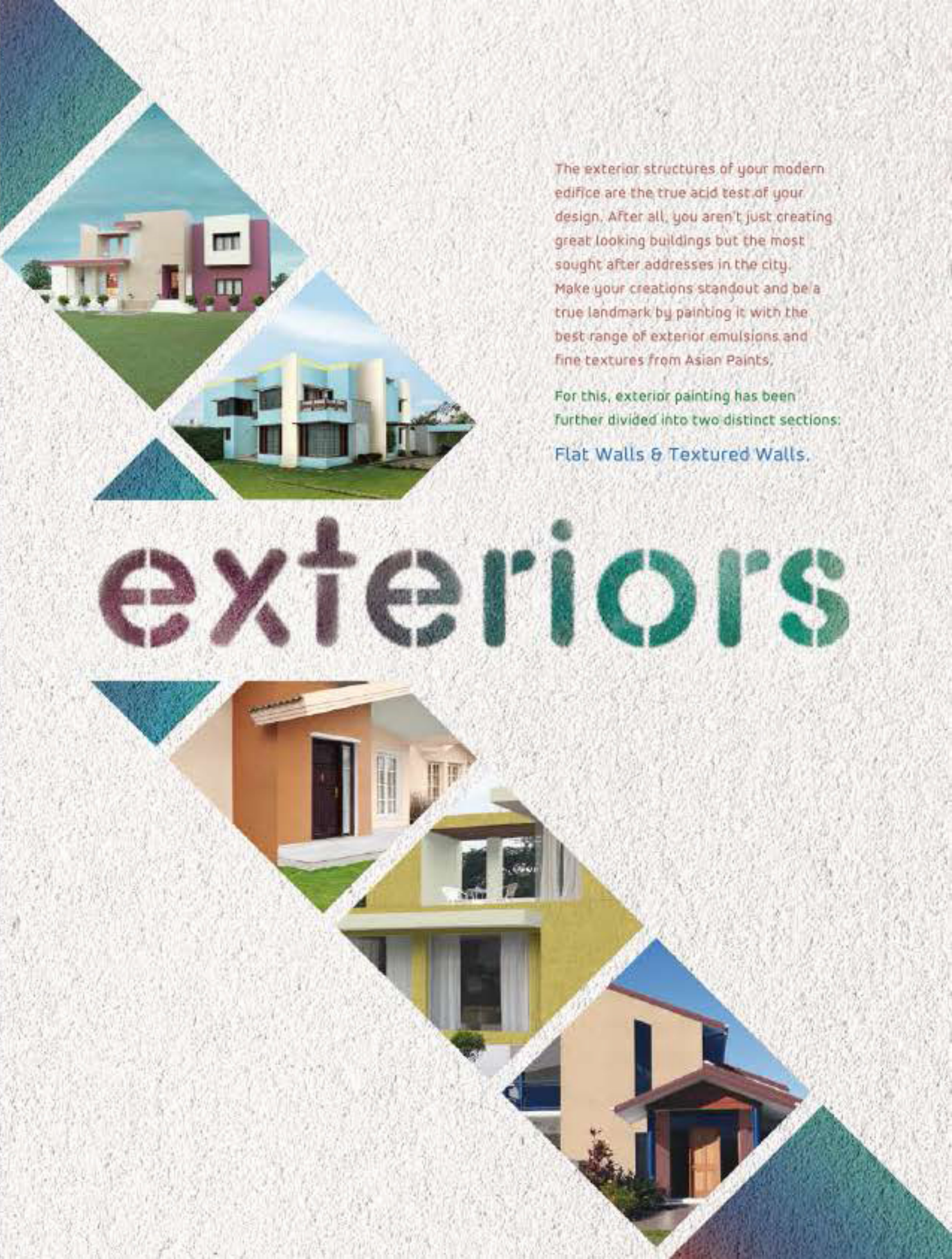
Bringing your attention to the ever changing hues of the Saharan landscape or the mystical grandeur of the African safari, the Royale Dune and Safari book adds drama to your designs.

The exterior structures of your modern edifice are the true acid test of your design. After all, you aren't just creating great looking buildings but the most sought after addresses in the city. Make your creations stand out and be a true landmark by painting it with the best range of exterior emulsions and fine textures from Asian Paints.

For this, exterior painting has been further divided into two distinct sections:

Flat Walls & Textured Walls.

# exteriors





## flat wall product range

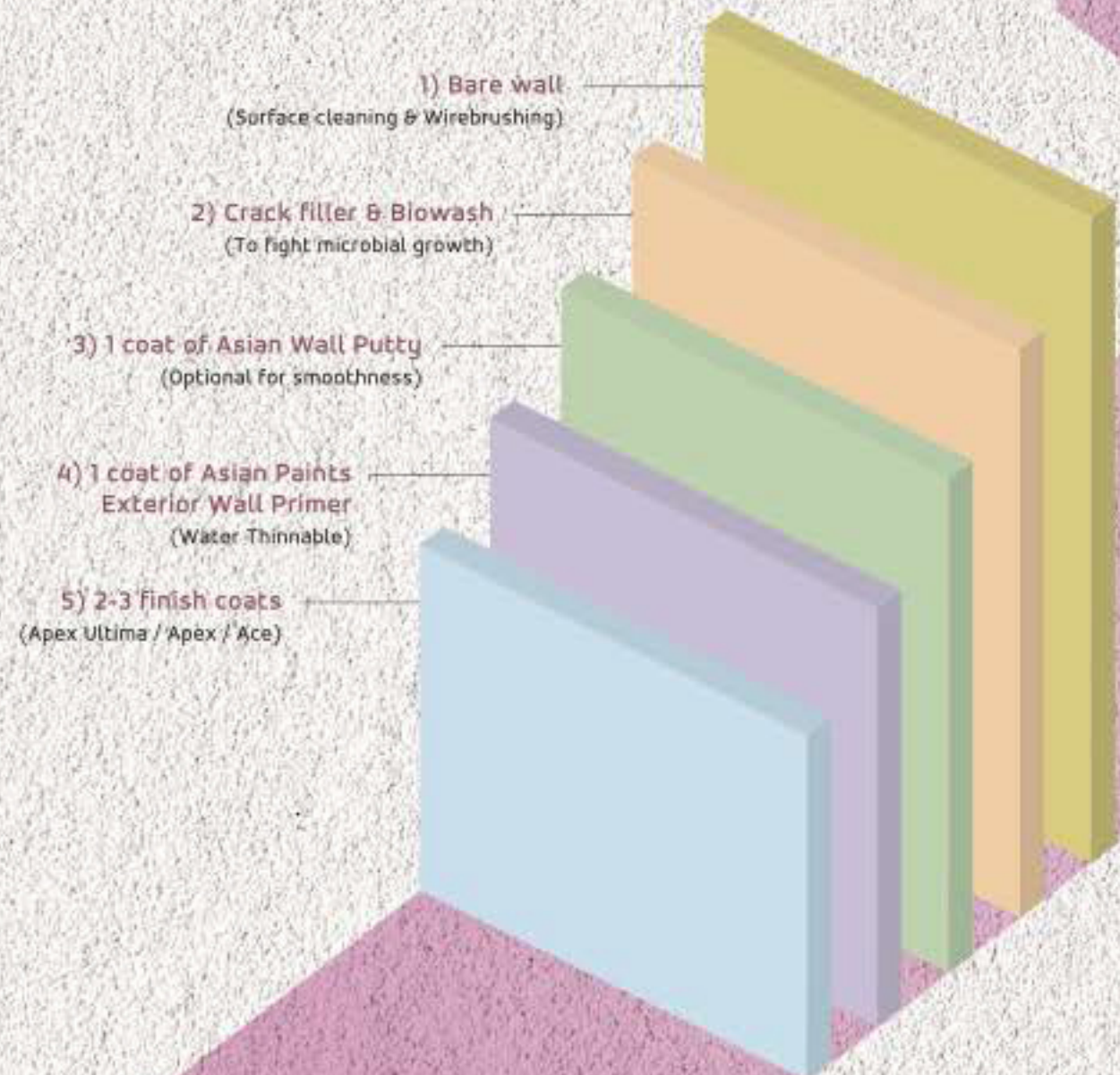


Draw attention to your impressive designs by painting your structures with Asian Paints. But that's not all. Now with our range of superior exterior emulsions you also get year round protection from algae, colour fading and dust.

To know more, browse through our exterior product offerings.

# painting your exterior flat walls

The walls of your landmark constructions face constant threats from dampness and cracks. If left unchecked this can seriously damage the overall structure. For their best care and protection, go through the exterior flat wall painting system before applying the suggested Asian Paints exterior products.



## exterior flat wall painting system



**STEP 1 SURFACE PREPARATION:**  
Use a wire-brush to remove loose dust particles and clean the surface.



**STEP 2 CRACK FILLING & BIOWASH:**  
Fill minute surface imperfections with Asian Paints SmartCare Crack Seal and apply Biowash to prevent microbial growth on the surface.



**STEP 3 PUTTY:**  
Apply Asian Paints Wall Putty to level the paint's wall surface and achieve expected smoothness before painting.



**STEP 4 PRIMING\*:**  
Apply one coat of Asian Paints Exterior Wall Primer by mixing primer and water in a 1:1 ratio.










**STEP 5 TOPCOAT\*:**  
Apply 2-3 coats of Asian Paints Ultima / Asian Paints Apex / Asian Paints Ace with recommended dilution. Give an interval of 4-5 hrs between coats.

\*For Apex Ultima Protek, mix 1 litre of Protek Basecoat with 300 ml water to prime the wall surface.

\*For Apex Ultima Protek, apply an undiluted coat of Protek Basecoat on the surface with a coverage of 22 sq. ft/ltr before applying the Ultima topcoat.

# flat wall products comparison chart

	 Finish	 Colours available	 Washability	 Coverage* for 2 coats (sq.ft./ltr)	 Waterproofing	 Anti-algal property	 Dust resistance
	Smooth, rich sheen on walls	1700+	★★★★★	55-65	Yes	★★★★★	★★★★★
	Smooth, rich sheen on walls	1700+	★★★★★	55-65	No	★★★★★	★★★★★
	Smooth, soft sheen on walls	1700+	★★★★	55-65	No	★★★★	★★★★
	Smooth, matt finish on walls	1500+	★★★	50-60	No	—	★★★









\*Actual coverage may vary from the quoted coverage due to factors such as method & condition of application, surface roughness and porosity.

# apex ultima protek system

Apex Ultima Protek is a robust painting system that brings you the best of both worlds – the holistic protection of Apex Ultima Protek Basecoat along with unmatched beauty of Apex Ultima. Together, they address specific problems like carbonation, dampness and cracks that affect your building's exteriors.



## What are its key benefits?

- 
**Anti-carbonation:** Protects reinforcement bars from corrosion by preventing carbon dioxide and chloride ions from penetrating into the structure
- 
**Waterproofing:** Its superior resistance to positive hydrostatic pressure makes it an effective barrier against water penetration
- 
**Crack bridging:** Provides unmatched crack bridging ability up to 2 mm thus preventing the appearance of cracks on walls
- 
**High film thickness:** Comes with a superior dry-film thickness of 250 microns (four times thicker than normal paints) to ensure longer life of the coating
- 
**Colour Stay™:** Ensures brighter, cleaner shades that last longer without fading
- 
**Anti-algal Property:** Fights formation of algae and keeps walls free from ugly black spots
- 
**Dust Pick-up Resistance (DPUR):** Doesn't allow dust to settle on walls and helps walls stay clean
- 
**High sheen:** Offers unmatched finish for exterior walls

## PRODUCT FEATURES

### Certification



1. Certified for 99.75% reduction in the Liquid Water Transmission Test by Technology Centre, UK
2. Certified as Best-in-class (A4) in Crack Bridging ability by Technology Centre, UK
3. Certified as Anti-carbonation Coating (R = 343) Technology Centre, UK

### Shade Range

1700+\*



\*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

### Sheen level

MATT      SOFT SHEEN

↓  
HIGH SHEEN      HIGH GLOSS

3-12 at 60 deg GH

### VOC levels



33.67 gms / ltr (for Brilliant White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (For non-flat coating type)

### Coverage



2 coat  
55-65 sq. ft./ltr

### Material Cost\*



Rs. 12-14 per sq. ft.

\*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary upto + Rs. 0.30 / sq. ft.

# apex ultima

## weather proof exterior emulsion

### What are the key benefits?

- **Colour Stay™ Technology:** Ensures brighter, cleaner shades that stay longer without fading
- **Advanced Anti-algal Formula:** Fights formation of algae and keeps walls free from ugly black spots
- **Dirt Pick Up Resistance (DPUR):** Fights dust from settling on walls to help walls stay clean
- **High Sheen:** Offers unmatched sheen finish for exterior walls
- **Warranty\*\*:** Comes with an unmatched warranty of 7 years

Apex Ultima is a best-in-class, water-based exterior emulsion with silicon additives. It's specially formulated to offer anti-algal protection to exterior walls, all year round.



# apex

## weather proof exterior emulsion

### What are the key benefits?

- **Weather Guard:** Withstands extreme tropical conditions of high rainfall, humidity and heat
- Provides protection against **alkali and UV degradation** ensuring shades do not fade
- **Resists algae and fungi growth** on walls, thus preventing appearance of black spots

Apex is a water-based exterior emulsion with silicon additives that safeguards exterior structures from extreme weather conditions.



### PRODUCT FEATURES

#### Certification



1. Indian Standards (IS) 15489
2. Dirt Pick-up Resistance by Carbon Black Method, R = 9.5
3. Resistant to Blistering\*

\*Test carried out on paint applied on glass plate, 6ml drawdown dried for 48 hrs

#### Shade Range

1700+\*



\*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

#### Sheen level

MATT SOFT SHEEN

↓  
HIGH SHEEN HIGH GLOSS

3-12 at 60 deg GH

#### VOC levels



33.67 gms / ltr (For Brilliant White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (For non-flat coating type)

#### Coverage



2 coat  
55-65 sq. ft./ltr

#### Material Cost\*



Rs. 4.5-5 per sq. ft.

### PRODUCT FEATURES

#### Certification



1. Indian Standards (IS) 15489

#### Shade Range

1700+\*



\*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

#### Sheen level

MATT SOFT SHEEN

↓  
HIGH SHEEN HIGH GLOSS

5-7 at 60 deg GH

#### VOC levels



32.34 gms / ltr (For Classic White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (For non-flat coating type)

#### Coverage



2 coat  
55-65 sq. ft./ltr

#### Material Cost\*



Rs. 3.5-4 per sq. ft.

\*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.  
\*\*For Kerala it's 5 years.

\*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.

# ace

## exterior emulsion

### What are the key benefits?

- Resists **chalking, cracking and weathering** in comparison to cement paints
- Does not require curing and thus **saves time and money** during paint application as compared to cement paints
- Better **anti-algal protection** as compared to cement paints



Ace is a water-based exterior wall finish suitable for dry to moderately humid climatic conditions.



### PRODUCT FEATURES

#### Certification



1. Indian Standards (IS) 15489

#### Shade Range

1500+\*



\*Currently available in more than 1500 shades as per the Asian Paints Colour Spectra.

#### Sheen level

MATTE SOFT SHEEN

HIGH SHEEN HIGH GLOSS

3-12 at 60 deg GH

#### VOC levels



22.22 gms/ltr (for Classic White) as per ASTM D 6886 method, as tested at Shriram Institute for Industrial Research (for non-flat coating type)

#### Coverage



2 coat  
50-60 sq. ft/ltr

#### Material Cost\*



Rs. 1.5-2 per sq. ft.

\*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to +Rs. 0.30 / sq. ft.

## colour tools



#### Apex Ultima Book of Colours

Apex Ultima Book of Colours helps you choose the right colour combinations for exterior walls in three easy steps. Just decide on a colour range, pick a shade for the dominant exterior wall and get two colour suggestions that go best with your choice.

#### Skyline

Skyline empowers you to make the right choice while choosing colours for your exterior structures. This book especially focuses on giving different colour combinations for different building structures, like single tower, multi-tower and apartment buildings.

