

IMPRESSIONS ULTRA HD

High Definition Paint Technology that makes the colours on walls look far Brighter and Cleaner than any other standard emulsion.



NEROLAC

Colours that Care

Properties	Nerolac Ultra HD	Berger	Asian Paints
Durability	High		
Finish	High Sheen	Silk Glamour	Royale Shyne
USP	Ultra HD		
Warranty (years)*	NA		

^{*}The warranty is applicable, provided the surface is prepared as recommended in the warranty booklet/product sheet.

Features & Benefits:







Ultra-low VOC



Ultra-low Odour



Excellent Washability



Rich Smooth Finish



Coverage: 220-240 sq.ft/ltr/coat



More than 1,450 shades

Fresh Painting (DPL) - Sys. ₹ 14.94* Repainting (DPL) - Sys. ₹ 12.76*



IMPRESSIONS ULTRA FRESH

Ultra Fresh's unique paint formula captures indoor air pollutants and free formaldehyde, making your air cleaner & fresher.



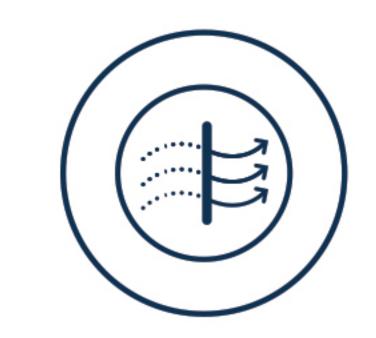
NEROLAC

Colours that Care

Properties	Nerolac Ultra Fresh	Berger	Asian Paints
Durability	High		
Finish	High Sheen	Silk Breathe Easy	Royale Atmos
USP	Makes air cleaner		
Warranty (years)*	NA		

^{*}The warranty is applicable, provided the surface is prepared as recommended in the warranty booklet/product sheet.

Features & Benefits:







Ultra-Low



Ultra-low Odour





Rich Crème Best-in-class Washability



Coverage: 220-240 sq.ft/ltr/coat



More than 1,400 shades

Fresh Painting (DPL) - Sys. ₹ 14.84* Repainting (DPL) - Sys. ₹ 9.88*



IMPRESSIONS HD

Luxury emulsion that gives your walls an exquisite look with clear HD colours and a rich, smooth finish.



NEROLAC

Colours that Care

Properties	Nerolac HD	Berger	Asian Paints
Durability	High		
Finish	High Sheen	Silk Emulsion	Royale Luxury Emulsion
USP	HD		
Warranty (years)*	NA		

^{*}The warranty is applicable, provided the surface is prepared as recommended in the warranty booklet/product sheet.

Features & Benefits:



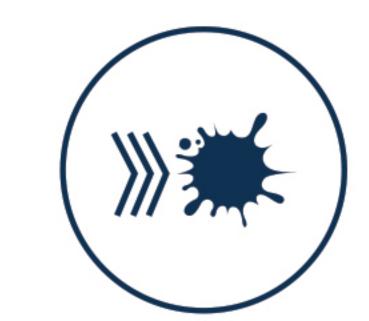
Low VOC



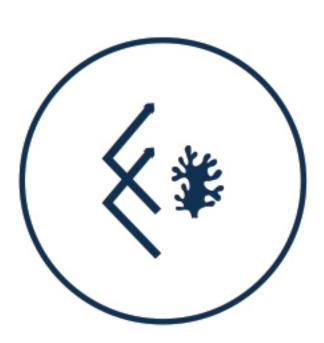




Smooth Finish Washability Resistance







Excellent Excellent Stain High Sheen

Fungal Resistance





More than 1,450 shades

Fresh Painting (DPL) - Sys. ₹ 14.41* Repainting (DPL) - Sys. ₹ 9.45*



IMPRESSIONS ECO CLEAN

Premium water-based luxury emulsion with anti-bacterial properties, ultra-rich HD finish and an ease of maintenance.



NEROLAC

Colours that Care

Properties	Nerolac Impressions Eco Clean	Berger	Asian Paints
Durability	High		
Finish	High Sheen	Silk Breathe Easy	Royale Health Shield
USP	Anti-bacterial		
Warranty (years)*	NA		

^{*}The warranty is applicable, provided the surface is prepared as recommended in the warranty booklet/product sheet.

Features & Benefits:



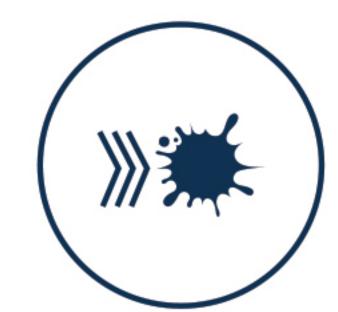
Anti-bacterial











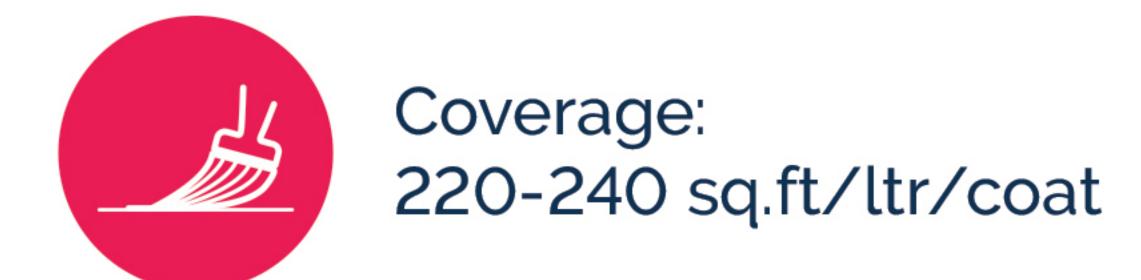
VOC

Ultra-low Odour

Enriched Smoothness

Excellent Fungal Resistance

Excellent Stain Resistance





More than 1,450 shades

Fresh Painting (DPL) - Sys. ₹ 14.74* Repainting (DPL) - Sys. ₹ 12.76*



BEAUTY GOLD

Specially formulated popular emulsion paint that gives better, beautifying and stain resistant



NEROLAC

Colours that Care

Properties	Beauty Gold	Berger	Asian Paints
Durability	High		
Finish	Soft Sheen	Rangoli Total Care WC Champ	Λ
USP	Smooth Finish		Apcolite Premium Emulsion
Warranty (years)*	NA		

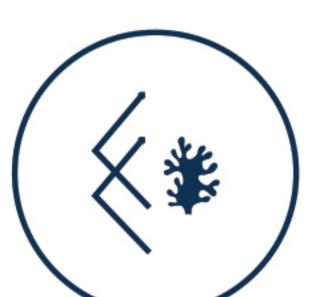
^{*}The warranty is applicable, provided the surface is prepared as recommended in the warranty booklet/product sheet.

Features & Benefits:





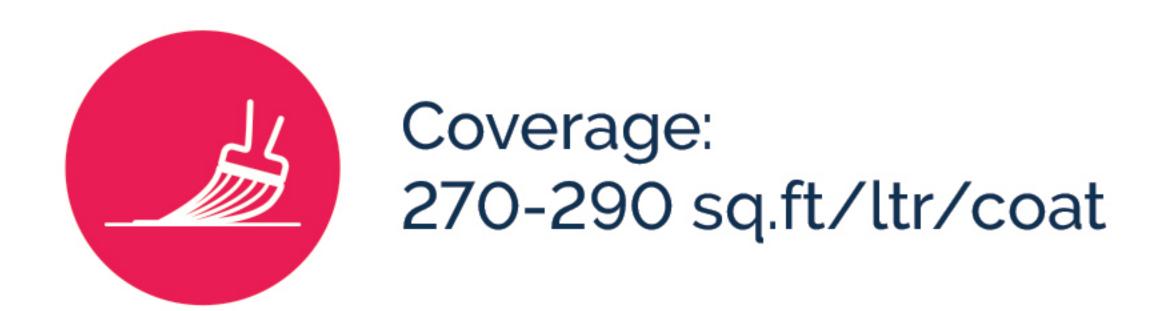


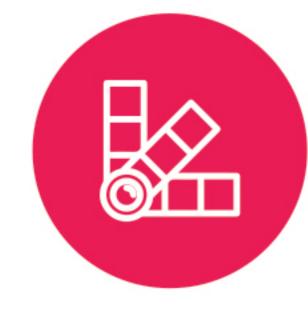


& Durable

Economical Faster Drying Smooth Matte

Fungal Resistance





More than 1,500 shades

Fresh Painting (DPL) - Sys. ₹ 10.72* Repainting (DPL) - Sys. ₹ 5.76*



BEAUTY SMOOTH

Nerolac Beauty Smooth Finish Interior Emulsion is a specially developed, economical interior emulsion for a distinctly rich and smooth finish. Its optimum performance, with respect to decoration and protection, is through an ideal combination of pigments and extenders, dispersed in a copolymer emulsion.



NEROLAC Colours that Care

Properties	Beauty Smooth	Berger	Asian Paints
Finish	Matte		
USP	Resistance to Stain Good Washability	Bison Acrylic Emulsion	Tractor Emulsion

Features & Benefits:

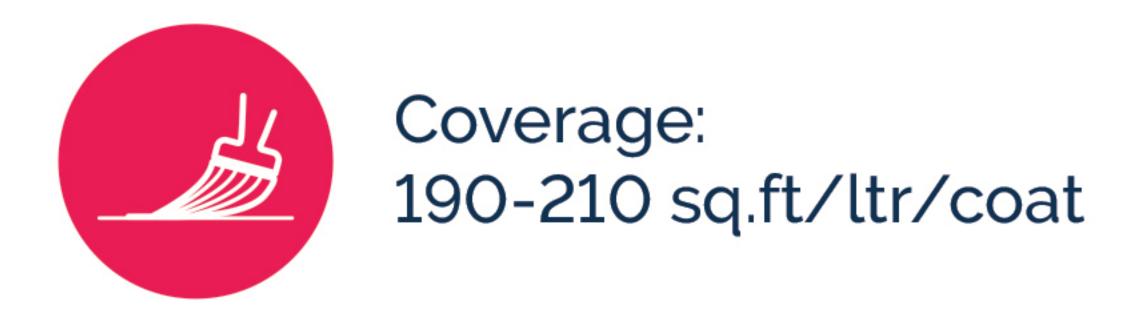






Smooth Finish Economical

Ease of Application





More than 1,450 shades

Fresh Painting (DPL) - Sys. ₹ 11.99* Repainting (DPL) - Sys. ₹ 7.03*



BEAUTY SHEEN

A high sheen, economical product that keeps your house looking fresh and new for years-to-come.



NEROLAC Colours that Care

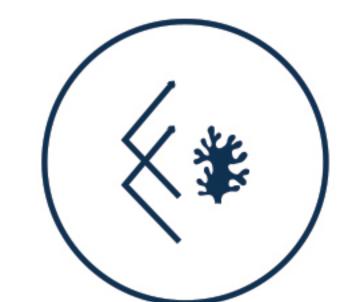
Properties	Beauty Sheen	Berger	Asian Paints
Durability	Medium		
Finish	Soft Sheen	Bison Glow	Tractor Shyne
USP	Anti-Fungal		

Features & Benefits:



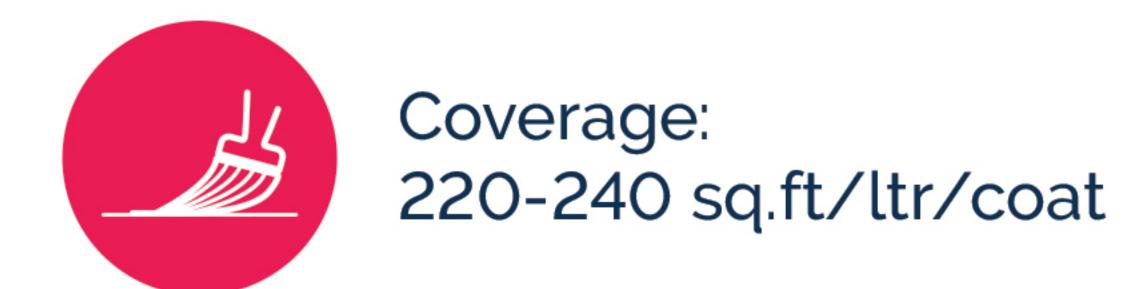






Better Washability

Fungal Resistance





More than 1,300 shades

Fresh Painting (DPL) - Sys. ₹ 12.08* Repainting (DPL) - Sys. ₹ 7.12*



BEAUTY LITTLE MASTER

A specially developed, economical product with a smooth finish, better whiteness, opacity and coverage.



NEROLAC Colours that Care

Properties	Beauty Little Master	Berger	Asian Paints
Durability	Medium		
Finish	Matte	Bison Lite	Tractor Sparc
USP	Distemper Upgrade		

Features & Benefits:



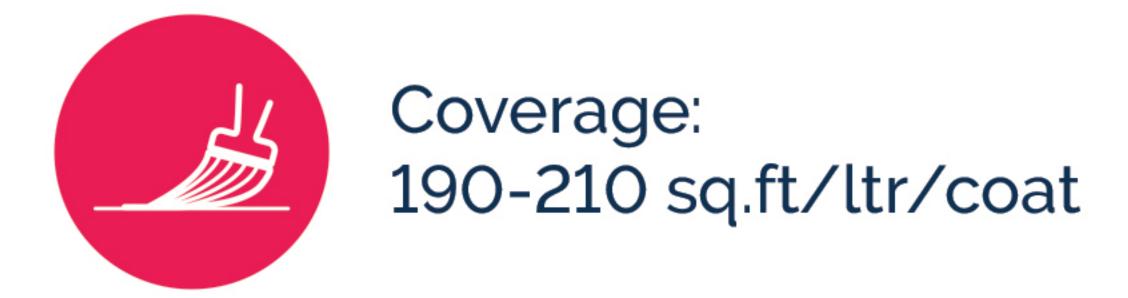




Economical
Product with Optimum
Performance



Smooth & pleasing Matte Finish





More than 900 shades

Fresh Painting (DPL) - Sys. ₹ 11.64* Repainting (DPL) - Sys. ₹ 12.45*



VIRUS GUARD

India's first anti-viral paint with 99.9% germ reduction* and Shiquy technology from Japan.



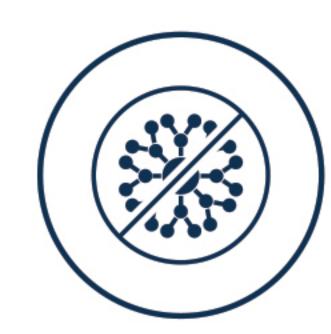
NEROLAC

Colours that Care

Properties	Nerolac Virus Guard	Berger	Asian Paints
Durability	High		
Finish	High Sheen		
USP	Anti-bacterial	Silk Breathe Easy	Royale Health Shield
Warranty (years)*	NA		

^{*}The warranty is applicable, provided the surface is prepared as recommended in the warranty booklet/product sheet.

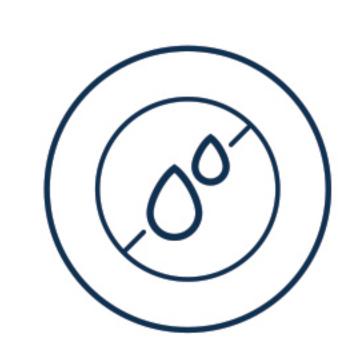
Features & Benefits:













Anti-viral

99.9% Germ Anti-bacterial Reduction*

Odour Control

Humidity Control

Fabric Texture Finish



Coverage: 70-80 sq.ft/L/2 coats when applied by a felt roller



More than 1,100 shades

Fresh Painting (DPL) - Sys. ₹ 14.43* Repainting (DPL) - Sys. ₹ 9.47*



BEAUTY GOLD WASHABLE

A water-based wall coating, suitable for application on exteriors as a primer to exterior emulsions.



NEROLAC Colours that Care

Properties	Beauty Gold Washable	Berger	Asian Paints
Durability	High		
Finish	Soft Sheen	Easy Clean	Apcolite
USP	Unmatched Washability, Anti-bacterial		Advance Shyne

Features & Benefits:



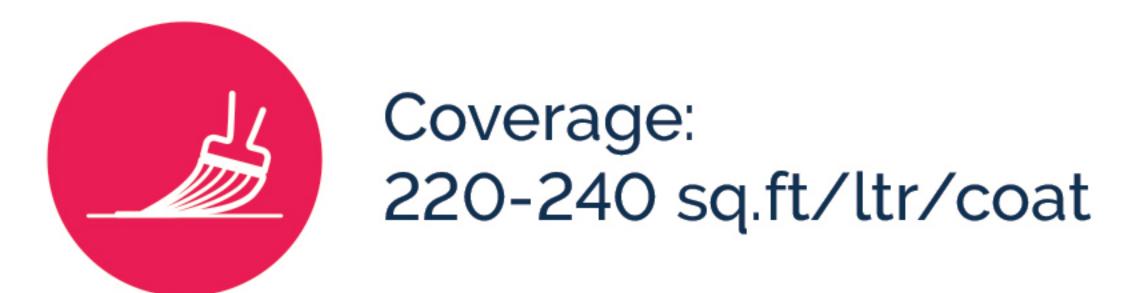
1.25x better washability against competition



Works against a wide variety of Indian stains



Anti-bacterial





More than 1,300 shades

Fresh Painting (DPL) - Sys. ₹ 13.20* Repainting (DPL) - Sys. ₹ 8.24*



NEROLAC Colours that Care