

colour tools

Venezio

This book showcases the understated elegance of Venezio, a fine grained texture finish from Asian Paints. Inspired by the rustic charm of Italian exteriors that's a rage in international architectural circuits, Venezio exterior textures is clearly for those with good taste.



Textures that transform

Every surface has the potential to transform homes. The 'Textures that Transform' book will show you how textures can add a whole new dimension to your client's home and turn it into something special.

Textures for the city

The Apex Duracast range of textures is perfect for the changing cityscape and its growing demands. 'Textures for the city' highlights how Apex Duracast textures with its superior surface protection are helping modern structures last longer while also making them stand out.



wood finishes

There is nothing that can amplify a room's look like wood. Be it furniture or showpieces, the deep set grains of wood always get the first look.

And now, with Asian Paints Wood Finishes, you'll have everything you need to adorn wood and make it an object of delight and conversations.





wood finishes product range

Giving wooden Furniture the luxurious finish and protection it deserves is the Asian Paints range of Wood Finishes.

Go through our product offerings to discover how wood can go from being mere furniture to a piece of art, at the blink of an eye.



wood finishes products

comparison chart



Gloss Retention



Scratch, Stain & Heat Resistance



Available in Int/Ext



Clarity of Image



Anti-yellowing property



Exterior Durability



Speed of Drying

woodtech polyester



★★★★★

★★★★★

Interiors

★★★★★

★★★★★

-

★★★

woodtech emporio pu



★★★★★

★★★★★

Interiors

★★★★★

★★★★★

-

★★★★★

aquadur pu



★★★

★★★

Both

★★★

★★★★★

★★★★★

★★★★

pu palette



★★★★

★★★★

Both

★★★★

★★★★★

★★★★

★★★

pu



★★★★

★★★★

Both

★★★★

★★★★★

★★★★

★★★

melamyne gold clear



★★★

★★★

Interiors

★★★

★★★★★

-

★★★★

melamyne



★★★

★★★

Interiors

★★★

★★★

-

★★★★

touchwood



★★

★★

Both

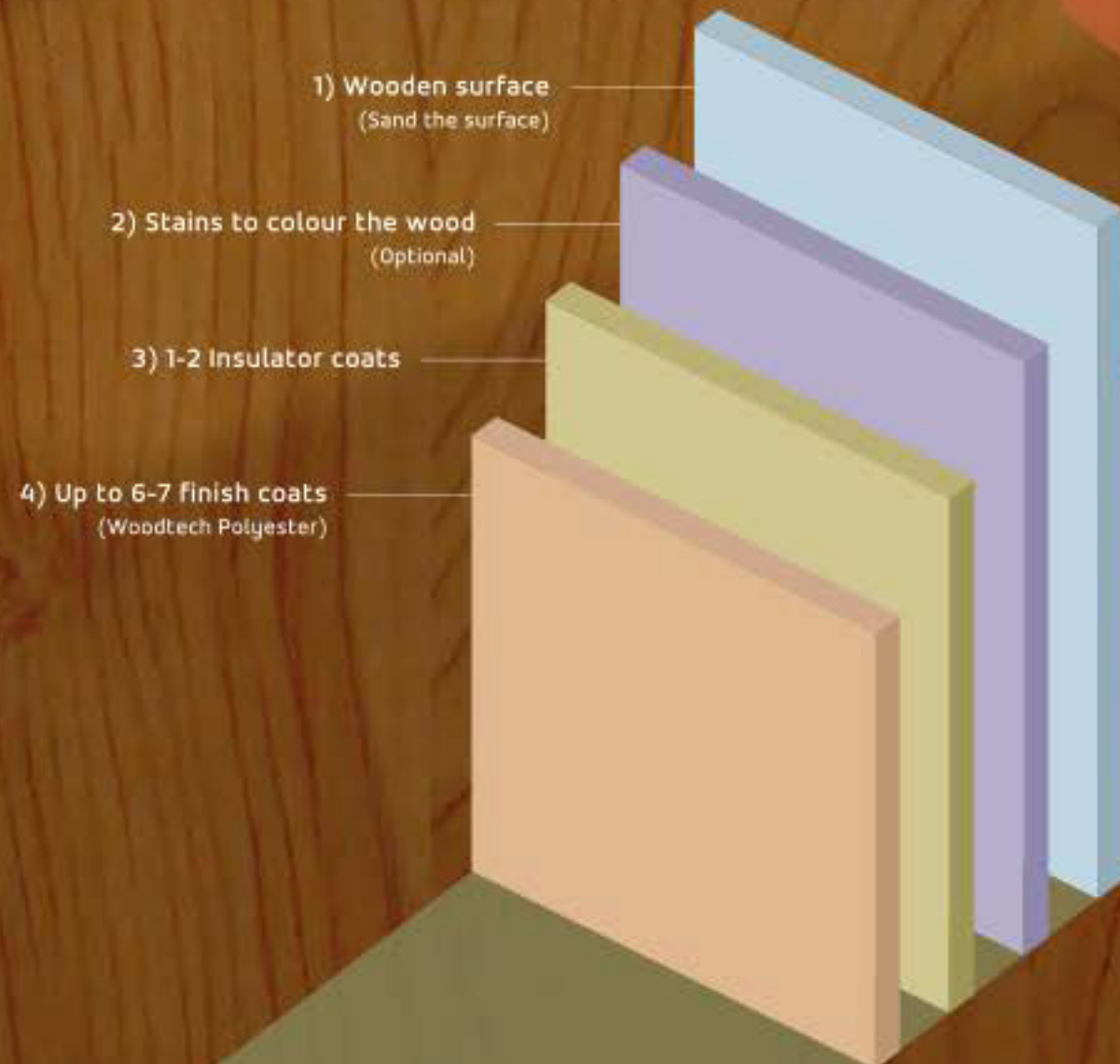
★★

★★

★★★

★★★

painting your wooden surfaces (polyester)



woodtech polyester painting system



STEP 1 **SURFACE PREPARATION:**
Sand the wooden surface with Emery paper no. 180 followed by 320.



STEP 2 **INSULATOR COAT:**
Apply one coat of Polyester Insulator as undercoat and allow it to dry for 2-4 hours. Heavy deposition of Polyester Insulator is to be avoided.



STEP 3 **TOPCOAT APPLICATION:**
Sand the wooden surface with Emery paper no. 180 followed by 320. Post sanding apply 5-8 coats of Asian Paints Polyester mix* with an intercoat interval of 5-15 mins to get the desired deposition.



STEP 4 **BUFFING (24 hrs post application of topcoat):**
Sand the surface with Emery paper no. 220 to remove the waxy layer from the coating and to get a smooth surface. Further sand with Emery paper no. 400 & 600. Carry out wet sanding with Emery paper no. 600, 1000, 1200 and 1500. Carry out buffing using buffing compounds and buffing machine to get the required gloss.

*Mixing ratio:

• For clear finish: Mix Polyester Base: Accelerator: Catalyst in 100: 2: 2 ratio by weight.

• For pigmented White Finish: Add 8-10% of Polyester White Paste as a percentage of Polyester Base to the base before adding Catalyst & Accelerator in the same ratio.

• For pigmented Black Finish: Add 4% of Polyester Black Paste as a percentage of Polyester Base to the base before adding Catalyst & Accelerator in the same ratio.



woodtech polyester

Asian Paints Woodtech Polyester gives wooden furniture the best glass-like finish money can buy. Available in clear or pigmented coating, it adds class to wooden surfaces while also protecting it.



What are its key benefits?



• **High Gloss Retention:** Ensures that the wooden surface continues to shine, even after years of painting



• **Best scratch, stain and heat resistance** in the wood finishes category, ensuring the highest level of protection



• **Truest Reflection:** Complete mirror-like finish and high film thickness makes the wood grain pattern look all the more beautiful



• **Hardness:** Unmatched film hardness, making it the most durable wood finish in its category

PRODUCT FEATURES

Clear/Pigmented coating



Clear/ Pigmented

Available in clear, white & black

Sheen level

MATT SOFT SHEEN

HIGH SHEEN HIGH GLOSS

High Gloss, 95% minimum on coated wooden panel at 60 GH

Coverage



4 coats
4-10
sq. ft./ltr
by spraying

Drying Time



0-1 hour

Tools of Application



Spray

Material Cost*



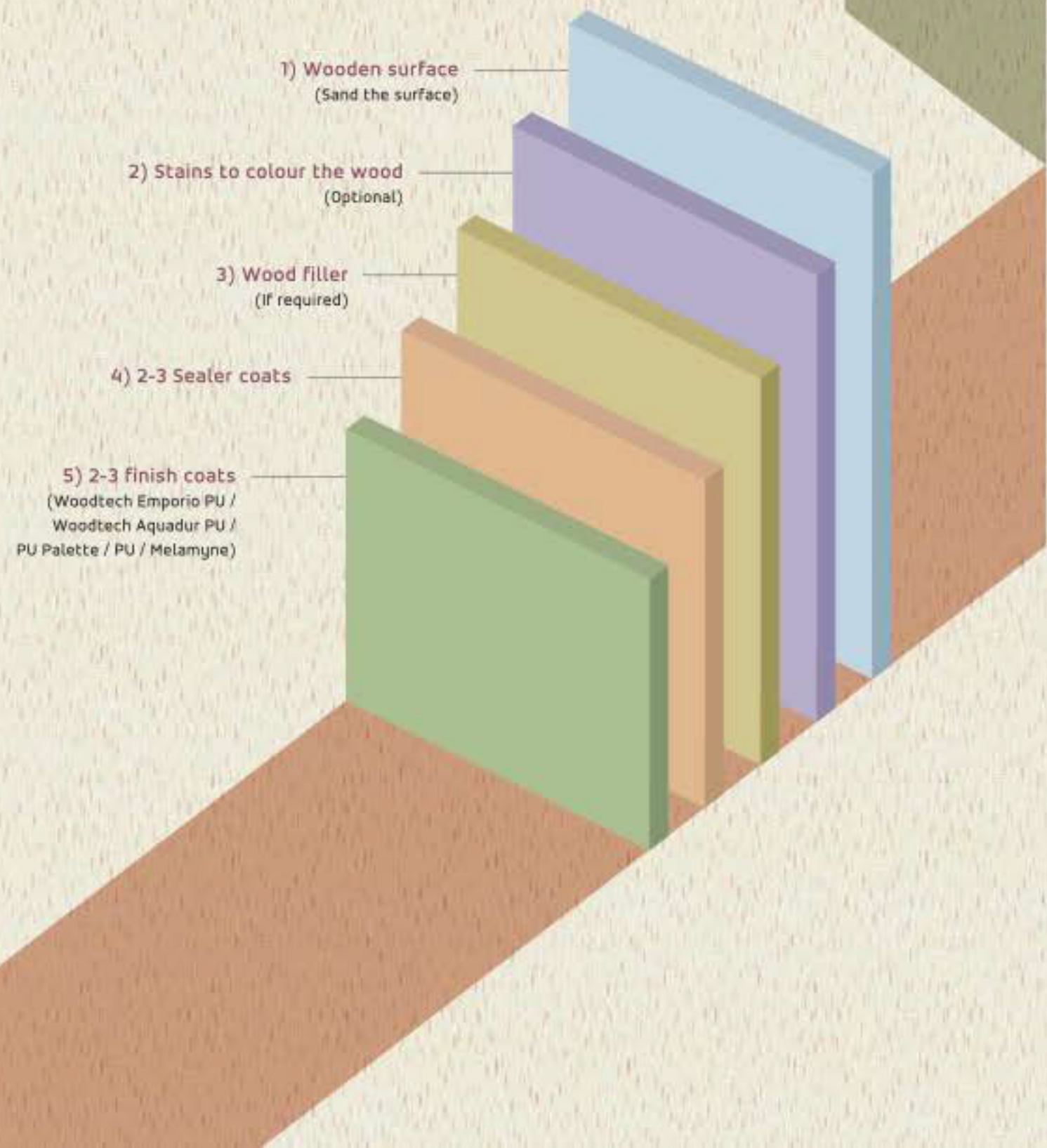
Rs. 75-90*
per sq. ft
(for 4 coats)

*All prices are for 4 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.

- System costs include the respective undercoats costs except dent filler. Pigments to be added and/or matt finishes will be an additional cost.

- Material prices per sq. ft. (These are reference prices and may change due to changes in coverage and prices of products)

painting your wooden surfaces



all
products
painting
system



STEP 1 **SURFACE PREPARATION:**
Sand the surface
along its grain
using Emery
Paper 180,
320 and 400.



STEP 2 **STAINING:**
Wipe the surface clean and then apply Asian Paints
Wood Stains and allow to dry for 30 minutes.
NOTE: DO NOT SAND THE STAINED COATING



STEP 3 **SEALER COAT*:**
Mix the Sealer Base, Hardener and Thinner in the
recommended ratio (for Aquadur PU, mix Sealer base with
water). Now apply over the wooden surface either by
spraying or with a brush*. Apply a second coating of the same
mix after an appropriate intercoat interval. Sanding between
coats is necessary to give the surface a smooth finish.

*Not applicable for Touchwood
*Applicable only for Aquadur and Touchwood, rolling also required for the latter.
All other products can only be applied by spraying.



STEP 4 **TOPCOAT APPLICATION:**
Mix the Product Base and Hardener in the recommended
ratio and apply over the sealer coat (for Aquadur PU, mix
Product base with water). Apply 2 to 3 coats of this mix
and follow the recommended intercoat intervals for best
results. Sanding between coats is also necessary, as this
will give the surface a smoother finish.
Refer the respective product information sheet for details
of the application procedure.



woodtech emporio pu

Asian Paints Woodtech Emporio PU, a high performance PU that comes with excellent gloss and image clarity to gives your client's furniture a super mirror-like finish.

What are its key benefits?

- **Quick Drying:** Dries extremely quickly taking half the time as regular PU
- **Clarity of Image:** High clarity of image for the gloss Emporio
- **Best scratch, stain and heat resistance** in the PU finishes category leading to a high level of protection against scratches, stains from various household liquids and heat
- **Hardness:** Has best-in-class film hardness within the PU category



aquadur pu for interiors & exteriors

Asian Paints Aquadur PU for interiors and exterior is an odourless, water-based PU with low VOC. It gives wooden surfaces, its premium, rich finish.

What are its key benefits?

- **Green Product:** Surpasses European standards for low VOC
- **Child Safe:** Can be used to colour toys as it has very low toxic metal content and is EN 71.3 (European Union Standard) compliant.
- **Easy-to-apply:** Can be applied either with a brush or a roller
- **Quick Drying:** Takes lesser time to dry, ensuring wooden surfaces get painted twice as fast
- **Superior Durability:** Has a highly flexible and UV resistant film that protects wood against sunlight, rain and prevents yellowing (this feature is only available for AQUADUR PU EXTERIOR)



PRODUCT FEATURES

Clear/Pigmented coating



Clear/ Pigmented

Available in clear, white & black

Sheen level

MATT SOFT SHEEN

HIGH SHEEN HIGH GLOSS

Available in both Matt & Gloss*

*Can also be mixed to achieve soft & high sheen

Coverage



2 coats
40-45
sq. ft./ltr
by spraying

Drying Time



0 - 40 minutes

Tools of Application



Spray

Material Cost*



Rs. 45-60
per sq. ft.

PRODUCT FEATURES

Clear/Pigmented coating



Clear

Sheen level

MATT SOFT SHEEN

HIGH SHEEN HIGH GLOSS

Silky Glow finish with 40-70 at 85 deg GH

Coverage



2 coats
50-60
sq. ft./ltr
by spraying

Drying Time



0 - 1 hour

Tools of Application



Spray / brush / roll

Material Cost*



Rs. 35-50
per sq. ft.

*All prices are for 2 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.
* System costs include the respective undercoats costs except dent filler - Pigments to be added and/or matt finishes will be an additional cost
* Material prices per sq. ft. (These are reference prices and may change due to changes in coverage and prices of products)

*All prices are for 2 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.
* System costs include the respective undercoats costs except dent filler - Pigments to be added and/or matt finishes will be an additional cost
* Material prices per sq. ft. (These are reference prices and may change due to changes in coverage and prices of products)



pu palette for interiors & exteriors

PU Palette is a range of coloured finishes, specially designed for wood along with all the benefits of PU. It can be applied on wooden surfaces including MDF and Particle boards to give any piece of furniture that premium look.



What are its key benefits?



• **Shades:** Available in 150+ shades including 20 clear shades. It can be used to give wood dramatic colours while highlighting its natural grain pattern



• **Has good scratch, stain and heat resistance** which leads to a high level of protection against household items as compared to Melamylne



• **Resists Cracking:** Strong yet flexible film resists cracking, even at curved surfaces



• **Hardness:** Superior film hardness makes the product more durable than Melamylne

PRODUCT FEATURES

Clear/Pigmented coating



Pigmented

Available in opaque & translucent

Sheen level*

MATT

SATIN

HIGH SHEEN

HIGH GLOSS

80% minimum on coated wooden panel at 60° GH

* Available in Satin and High Gloss

Coverage



2 coats
40-45
sq. ft/ltr
by brushing

Drying Time



0 - 40 minutes

Tools of Application



Spray

Material Cost*



Rs. 30-45
per sq. ft

*All prices are for 2 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to +Rs. 0.30 / sq. ft.
* System costs include the respective undercoats costs except dent filler - Pigments to be added and/or matt finishes will be an additional cost
* Material prices per sq. ft. (These are reference prices and may change due to changes in coverage and prices of products)



pu for interiors & exteriors

Asian Paints PU (Polyurethane) is an acrylic-based clear coating that accentuates the natural beauty of wood.

What are its key benefits?

- **Superior Gloss Retention:** Retains gloss for longer, as compared to Melamyne PU
- **Resists Cracking:** Strong yet flexible film resists cracking, even at curved surfaces
- **Has good scratch, stain and heat resistance** which leads to a high level of protection against household items as compared to Melamyne
- **Hardness:** Superior film hardness makes the product more durable than Melamyne
- **Exterior Durability:** Asian Paints PU has UV Guards that offer excellent weather resistance (This feature is only available for PU EXTERIORS)



PRODUCT FEATURES

Clear/Pigmented coating



Clear

Sheen level

MATT SOFT SHEEN

HIGH SHEEN **HIGH GLOSS**

90% minimum on coated wooden panel at 60° GH

Coverage



2 coats
40-45
sq. ft./ltr
by spraying

Drying Time



0 - 25 minutes

Tools of Application



Spray

Material Cost*



Rs. 25-40
per sq. ft.

*All prices are for 2 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.
* System costs include the respective undercoats costs except dent filler - Pigments to be added and/or matt finishes will be an additional cost.
* Material prices per sq.ft. (These are reference prices and may change due to changes in coverage and prices of products)



melamyne gold clear

Asian Paints Melamyne Gold Clear PU is an acid cured premium clear, non-yellowing wood finish for interiors.

What are its key benefits?

- **Gloss Retention:** Keeps furniture looking shiny for years
- **Non-yellowing:** Resists yellowing of the film over the years
- **Provides moderate resistance to scratches, stains and heat** to protect wooden surfaces from oil stains, food and hot beverages
- **Hardness:** The tough Melamyne PU film protects interior furniture effectively from daily wear and tear



PRODUCT FEATURES

Clear/Pigmented coating



Clear

Sheen level

MATT SOFT SHEEN

HIGH SHEEN **HIGH GLOSS**

80% minimum on coated wooden panel at 60° GH

Coverage



2 coats
40-50
sq. ft./ltr
by spraying

Drying Time



0 - 20 minutes

Tools of Application



Spray / brush

Material Cost*



Rs. 15-25
per sq. ft.

*All prices are for 2 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.
* System costs include the respective undercoats costs except dent filler - Pigments to be added and/or matt finishes will be an additional cost.
* Material prices per sq.ft. (These are reference prices and may change due to changes in coverage and prices of products)



melamyne

Asian Paints Melamyne is an acid-cured premium clear wood finish, especially for interiors.

What are its key benefits?

- **Gloss Retention:** Keeps furniture looking shiny for years
- **Provides moderate resistance to scratches, stains and heat** to protect wooden surfaces from oil stains, food and hot beverages
- **Hardness:** The tough Melamyne PU film protects interior furniture effectively from daily wear and tear
- **Long lasting:** Lasts twice as long as Touchwood and much longer than local French Polish



touchwood for interiors & exteriors

Asian Paints Touchwood for both interiors and exteriors is a one-pack economy PU that enhances the natural look of wood.

What are its key benefits?

- **Easy application:** Can be applied simply by using a brush
- **Provides better hardness and protection to wood** compared to local French Polish
- **Provides great value for money** as it is 3 times more durable than local French Polish
- **Doesn't require a separate sealer coat.** The same material can be applied as undercoat and topcoat



PRODUCT FEATURES

Clear/Pigmented coating



Clear

Sheen level

MATT SOFT SHEEN

HIGH SHEEN HIGH GLOSS

80% minimum on coated wooden panel at 60° GH

Coverage



2 coats
40-50
sq. ft./ltr
by spraying

Drying Time



0 - 20 minutes

Tools of Application



Spray / brush

Material Cost



Rs. 15-25
per sq. ft.

PRODUCT FEATURES

Clear/Pigmented coating



Clear

Sheen level

MATT SOFT SHEEN

HIGH SHEEN HIGH GLOSS

80% minimum on coated wooden panel at 60° GH

Coverage



2 coats
45-55
sq. ft./ltr
by spraying

Drying Time



0 - 1 hour

Tools of Application



Spray / brush / roll

Material Cost*



Rs. 12-20
per sq. ft.

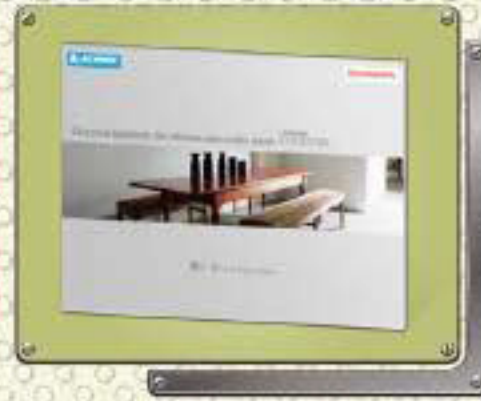
*All prices are for 2 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.
- System costs include the respective undercoats costs except dent filler + pigments to be added and/or matt finishes will be an additional cost
- Material prices per sq. ft. (These are reference prices and may change due to changes in coverage and prices of products)

*All prices are for 2 coats coverage and exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.
- System costs include the respective undercoats costs except dent filler + pigments to be added and/or matt finishes will be an additional cost
- Material prices per sq. ft. (These are reference prices and may change due to changes in coverage and prices of products)

colour tools

Woodtech Polyester

A mirror-like finish on wooden furniture can easily transform a home into an artful gallery. From mahogany tables to teak teapots, the Woodtech Polyester book shows you how to turn any piece of wood into a masterpiece.



Woodtech Emporio

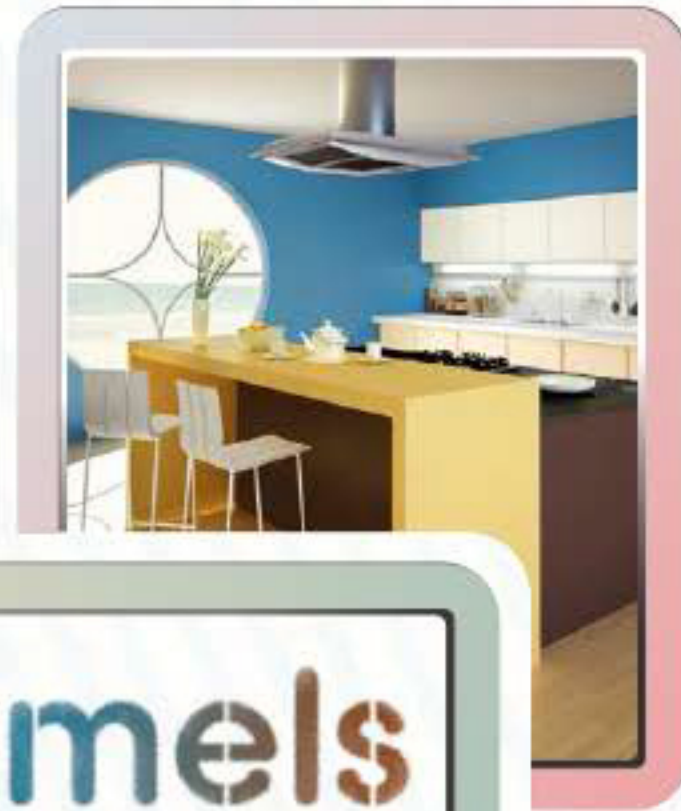
This book speaks about the unmatched shine that Emporio PU Clear Gloss lends to wooden furniture. Along with that, it also highlights the three new Emporio PU variants that are now available in the market.

Woodtech Aquadur

The Aquadur PU book highlights the features of India's first water-based PU for wood. Designed to add a touch of elegance with its fine finish, Aquadur PU also shields your client's furniture from scratches, spots and ultra-violet rays.



If there ever was a paint that could be used on different surfaces like wood, metal & walls with equal ease, enamels would be it.



enamels



Designed especially for areas that have higher risks of stains, the best-in-class enamels from Asian Paints also offer excellent algal protection and prevent the appearance of black spots.



enamels product range

From glossy mirror-like finish for grills and gates to soft satin finish for interior and exterior surfaces, there is an Asian Paints Enamel for every need.

Add to this the superior durability, the stain resistance, and easy washability makes Asian Paints Enamels the most sought after enamels in the market.



enamels products comparison chart



Price



Finish



Special Features



Colours available



Washability



Coverage* for 2 coats (sq. ft./ltr)



Protection

Luxury

- Silky Glow
- High Sheen

- Water-based
- Odour free

1530



80-100

- Anti-fungal
- Non Yellowing

Premium

Low Sheen

—

1788



110-130

Anti-fungal

Premium

High Gloss

Stainguard™

1737



95-110

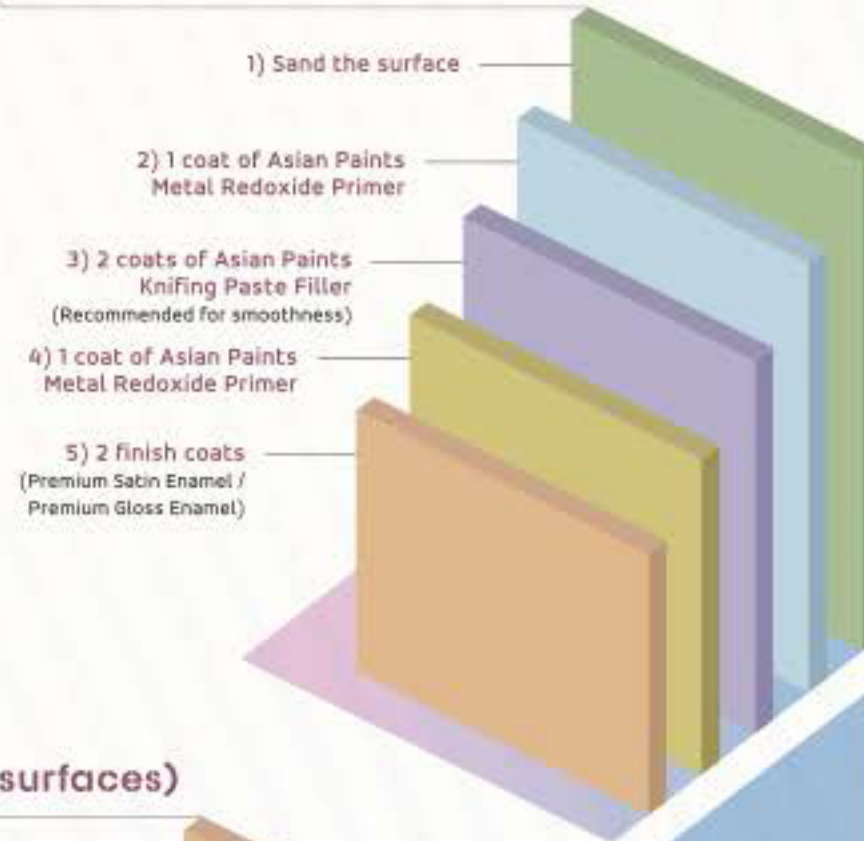
Anti-fungal

*Actual coverage may vary from the quoted coverage due to factors such as method & condition of application, surface roughness and porosity.

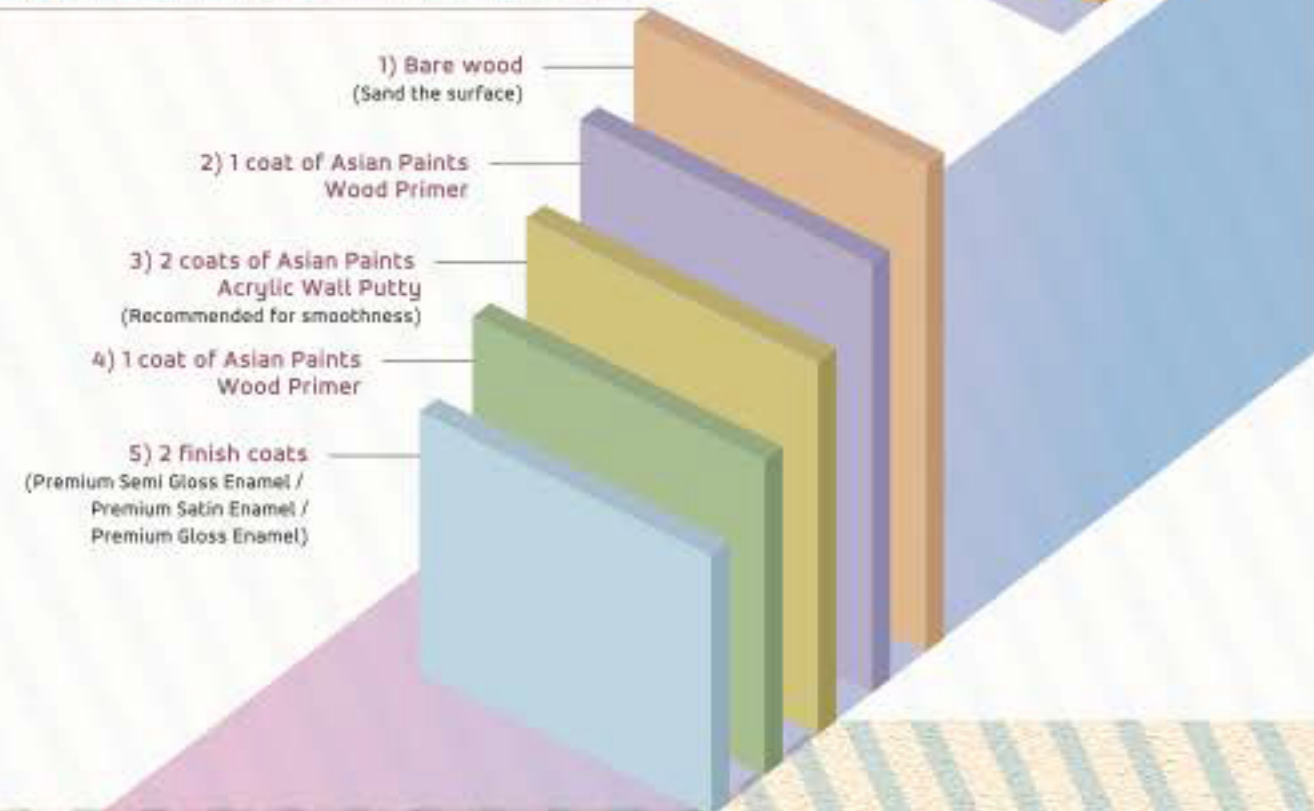
painting your doors, grills & gates

For enamels to perform well on all surfaces, you need to ensure that you begin on the right note. Go through the enamel painting system to know how to clean and prepare the surface and what undercoats to use before applying the recommended Asian Paints Enamels.

gates & grills (metal surfaces)



doors & windows (wooden surfaces)



enamels painting system



STEP 1 SURFACE PREPARATION (For Masonry Surface): Use a wire brush to free the surface of any loose paint, dust or grease. On areas with excessive dampness use Asian Paints SmartCare Damp Block. Apply Asian Paints Exterior Sealer in case of surface chalkiness & Crack Seal for small cracks up to 3 mm.



STEP 2 PRIMING: Once the surface has been readied, sand it with Emery Paper 180 and then wipe clean. Apply one coat of Asian Paints Redoxide Primer for metal and Asian Paints Wood Primer for wooden surface to prepare for putty application.



STEP 3 PUTTY: Apply Asian Paints Knifing Paste Filler for metal surfaces and Asian Paints Acrylic Wall Putty for wooden surfaces to rid the surface of holes, dents and undulations.



STEP 4 PRIMING: Sand the surface with Emery Paper 180 and wipe clean. Apply one more coat of the respective primers and allow it to dry to finally ready the surface for topcoat application.



STEP 5 TOPCOAT: Sand the surface well with Emery Paper 320 and wipe clean before applying 2 coats of either Premium Semi Gloss Enamel / Premium Satin Enamel / Premium Gloss Enamel.

Asian Paints Premium Semi Gloss Enamel is an odour free, first-of-its-kind water-based enamel that gives a high sheen finish and provides great stain resistance to metal, wood and walls surfaces.



premium semi gloss enamel



What are its key benefits?



• **EN 71 (European Union Standard) certified:** This revolutionary water-based enamel can be used in projects with stringent green norms



• **Highly Washable:** Can be used in kitchens or children's rooms to prevent stains like pickles, sauces and crayons



• **Non-yellowing:** Helps the paint film retain its colour better and delays the need for repaint



• **Anti-algal:** Resists algae and prevents black spots on surfaces



• **Quick Drying:** Helps ensure a speedy painting process. Dries in 30 minutes and can be recoated within 4 hours

PRODUCT FEATURES

Certification



1. EN 71 certification: Certified for low toxic metal content and hence is child safe
2. Indian Standards (IS) 133

Shade Range

1530*



*Currently available in 1530 shades as per the Asian Paints Colour Spectra.

Sheen level

MATT LOW SHEEN



HIGH SHEEN HIGH GLOSS

Silky Glow finish with 50-60 at 60 deg GH

VOC levels



290 gms / ltr (for White) as per ASTM D 3960 - 05 method, as tested at Asian Paints Ltd., Turbhe

Coverage



2 coat
80-100 sq.ft.

Material Cost*



Rs. 3.5-4 per sq.ft./ltr

*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.

Asian Paints Premium Satin Enamel is a low sheen enamel that offers the soothing finish of a satin fabric.



premium satin enamel

What are the key benefits?

- **Soft Sheen finish:**
Covers the surface in a soft satin look
- **Stainguard™:**
Helps in easy removal of stains
- **Anti-fungal:**
Resists fungal growth and prevents the appearance of black spots
- **Coverage:**
Covers 25% more area and is economical

Asian Paints Premium Gloss Enamel is a solvent-based enamel that gives the surface a shiny new look.



premium gloss enamel

What are the key benefits?

- **High Gloss:**
Offers a mirror-like gloss and is ideal for doors, windows, grills and gates
- **Tough & Durable:**
Helps the film provide long lasting protection
- **Anti-fungal:**
Resists fungal growth and prevents the appearance of black spots

PRODUCT FEATURES

Certification



Indian Standards (IS) 133

Shade Range

1788*



*Currently available in 1788 shades as per the Asian Paints Colour Spectra.

Sheen level

MATT ↓ LOW SHEEN

HIGH SHEEN HIGH GLOSS

15-35 at 60 deg GH

Certification



Indian Standards (IS) 133

Shade Range

1737*



*Currently available in 1737 shades as per the Asian Paints Colour Spectra.

Sheen level

MATT LOW SHEEN

HIGH SHEEN ↓ HIGH GLOSS

75 - 85 on tin plate at 20 Deg Gloss Head

VOC levels



389 gms/ltr (for Brilliant White) as per ASTM D 3960 - 05 method, as tested at Asian Paints Ltd., Turbhe

Coverage



2 coat
110-130 sq.ft.

Material Cost



Rs. 2.5-3 per sq.ft./ltr

VOC levels



445 gms / ltr (for Brilliant White) as per ASTM D 3960 - 05 method, as tested at Asian Paints Ltd., Turbhe

Coverage



2 coat
95-110 sq.ft.

Material Cost*



Rs. 3-3.5 per sq.ft./ltr

*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.

*All prices are exclusive of labour charges. These prices are inclusive of a set of recommended products. Prices may vary up to + Rs. 0.30 / sq. ft.